

Inclusive Access Success Story

Research has shown that students with access to their learning materials on the first day of class perform up to 20% better than those who wait 2+ weeks.



Wiley and campus stores connect students with discounted e-texts and digital course materials on the first day of class, and provide faculty with tools that present insight into students' study habits.

University of Tennessee

Wiley works with the University of Tennessee at Knoxville's VolShop to grow their inclusive access program and extend the benefits of the program to more and more students and faculty each term.

Now in its 4th year, UTK has leveraged the Verba suite of tools, partnerships with publishers including Wiley and outreach across the campus community, to grow their Inclusive Access program to involve over 50K students annually.

Everybody wins — Faculty benefit from analytics that track students' progress in their course, and students benefit from the cost savings and first day of class access to the course content.

Shirley Streeter, Assistant Director of the University of Tennessee at Knoxville's campus store, Volshop, said typical savings at her

institution were around 40-45%. Student feedback indicates that students like the program, and that almost all instructors who enroll their courses in inclusive access decided to stick with it; 98% of participating instructors return to the program the next term.

"I can't believe how much easier this made access to the course's textbook and, on top of that, the savings to the student were nothing short of enormous. A "win" all around for students and instructor and for course management. Hope the university adopts this policy across all courses"

**—Dr. Henri Grissino-Mayer
Department of Geography, UTK**

Vol students are loyal: Program participation has more than doubled in one year, and proof of the program's success is in the low student opt out rates. The participation rate in courses using Wiley digital materials is 90%, offering an average savings for students upwards of 50%.

Getting involved is easy.

Contact your Wiley Account Manager for more information on how you can partner with Wiley to provide affordable inclusive access programs at your institution: <https://www.wiley.com>

<https://www.insidehighered.com/news/2017/11/07/inclusive-access-takes-model-college-textbook-sales>

https://shop.utk.edu/t-inclusive_access.aspx

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