

# Inclusive Access Success Story

College stores have always played a critical role in providing students with access to their course materials. Now publishers and college stores are partnering to play an even more critical role in driving down the cost of course materials while providing smooth and seamless access to digital materials.



## Auburn University

Auburn University's Student Financial Services department, the Auburn University Bookstore and Wiley have partnered together to bring affordability and digital access to students.

Over the past three years, Auburn University has saved students nearly \$1 million crediting a commitment to their All Access program. And, the program continues to expand.

"In the current fall 2017 semester, more than 16,000 Auburn students are enrolled in All Access courses," said Russell Weldon, assistant director in charge of course materials at the university's

bookstore. "We feel really encouraged," he said. "The student feedback has been really positive, and the faculty feedback. We're even beginning to see a better grade outcome in the end, because everybody's got the material, which is what the faculty wants. They want students to save money, but they really want students to do well and to have that material. This really helps get that into the hands of every student."

Wiley agrees. Auburn students are accessing Wiley course materials at a much higher rate. Only 2% of students opted-out of purchasing materials for courses where Wiley content is in use.

## Supporting an inclusive access solution

All institutions face individual demands when facing a transition to a cost saving digital strategy. Wiley is with you every step of the way as you plan and implement a program like Auburn University's All Access:

- Identify and plan for the most advantageous transition
- Receive personalized implementation support
- Prepare faculty and students to access digital resources
- Understand the valuable benefits of digital content

**Contact your Wiley Account Manager for more information on how you can partner with Wiley to provide affordable inclusive access programs at your institution.**

[http://www.oanow.com/news/auburn/digital-textbooks-equal-cost-savings-for-auburn-students/article\\_1e5ea449-63be-55ac-b937-6d6be6e37263.html](http://www.oanow.com/news/auburn/digital-textbooks-equal-cost-savings-for-auburn-students/article_1e5ea449-63be-55ac-b937-6d6be6e37263.html)